



Tulip Time Dutch Market
Thursday, Friday, & Saturday 9:00 AM - 7:00 PM
West Market Park



Pella Business Women's Club is presenting an opportunity to vendors of handcrafted items. Crowds for Tulip Time have numbered well over 150,000. Please read and obey the following guidelines.

Vendors:

- Provide a canopy, tent, display tables, chairs, generator (if necessary) etc.
- Be prepared for inclement weather. There are no provisions if it should rain.
- Check-in with the Pella Business Women's Club committee in the South shelter on Liberty Street PRIOR TO setting up.
- Set-up is Wednesday between the hours of 8:00 AM and 8:00 PM.
- If you have not set-up by 8:00 PM Wednesday, your space will be forfeited and your entry fee will not be refunded.
- A 2-hour parking time will be available on Wednesday to unload, after which, all vehicles/trailers must be moved (this policy will be enforced by law enforcement).
- Parking Information
 - No parking on W 2nd St. and W 3rd St. for anyone at any time.
- Vehicles parked longer than 48 hours on the streets and in "No Parking Areas" may be subject to tickets from the City Police.
- Must have Iowa sales tax permit, collect and pay 7% sales tax. Temporary permits are no longer issued by the state, you must register at <https://tax.iowa.gov>, or you will not be allowed in the show. If you **DO NOT** have an Iowa sales tax permit # then you will need to provide your SSN.
- All merchandise must fit on your ground covering tarp. More specifically, all merchandise must be kept behind the 2-foot line on your tarp. Pella City Council requires that the sidewalks and 2 feet on either side of the sidewalk be kept clear.
- No sales on Wednesday.
- **Must remain open ALL THREE DAYS from 9:00 AM to 7:00 PM. NO EXCEPTIONS.** If this rule is violated, you will not be accepted into next year's Dutch Market.
- **Remove everything from the park area by 10:00 PM Saturday. NO EXCEPTIONS. FINES MAY BE ASSESSED AFTER 10 PM.**

Show Regulations:

- Ground cover will be provided. You MAY NOT move ground cover.
- Use of ground cover from a previous year will NOT lower your cost.
- Security will be provided Wednesday, Thursday, and Friday nights from 8:00 PM to 7:00 AM.
- You are responsible for any theft or damage.
- Inappropriate language, behavior, or display of undesirable items is not allowed.
- Throw trash in the dumpsters on the North and South sides of West Market Park – NOT in the trash barrel.

Restrictions regarding the Dutch Market:

- NO electricity will be available.
- NO trailers, stages, or other vehicles are allowed on park grounds for product display.
- Use of the shelter house is not allowed.
- Vendors are NOT allowed to have pets on premises when the market is open.
- **Fireworks, live animals, noisemakers, weapons, items with profanity or drug paraphernalia, alcohol, tobacco and projectile shooters (i.e., marshmallow shooters) may NOT be sold or used.**

Pella Business Women's Club is hostess for the Dutch Market only. It is not responsible or involved in any decisions made by the city regarding other activities that may occur in the park related to the Tulip Time Festivities, such as kids' rides, food, etc.

The committee reserves the right to refuse anyone that cannot abide by the rules. An exhibitor may be asked to leave. This is at the discretion of the committee and the decision is final.

Questions: During Dutch Market hours, Pella Business Women will have someone available at the shelter to help.

FOR ADMINISTRATIVE PURPOSES ONLY

Date Application Received: _____

Payment Type: _____

Booth Number Assigned: _____

Payment Amount: _____

Pella Business Women’s Club • Tulip Time Dutch Market • May 1, 2, 3, 2025 • West Market Park

PLEASE TYPE OR PRINT

Name _____ Business _____

Street _____ Phone _____

City, State, Zip _____ Email _____

Website _____ IA Tax # _____

Mark the type of booth you need. Please note that whatever booth size you choose, you must stay within your ground cover as well as provide your own canopy, tent, and/or tables and generator if necessary. No electricity or shelter house may be used. **Booth spaces will be assigned in the order that applications and payments are received.** Payment in FULL must be sent by Venmo, check or money order, payable to *Pella Business Women’s Club* with application, or space will be forfeited. Any checks returned to PBWC will receive an addition fee of \$25. **Refunds will be made prior to March 15.** If you are unable to attend you may not sell your spot to another vendor. Previous vendors have until **October 1st** to register for priority placement in the next year’s show. **Applications submitted after March 15 pay an additional fee of \$25. Applications submitted after April 15 pay an additional fee of \$50.**

____\$195.00 Single Booth (12 X 12)

____If possible, request same space as previous year

____\$265.00 Single Booth with Space Behind (12 X 24)

____\$370.00 Double Width Booth (24 X 12)

____\$440.00 Double Width with One Space Behind (12 X 12 and 12 X 24)

____\$510.00 Double Width with Double Behind (24 X 24)

____ **I agree to allow Pella Business Women’s Club to list my business, booth number and contact information on their website.²**

____\$25.00 Generator (provided by vendor) Request³ Explanation of Use: _____

General Description of Items That Will Be Sold (MUST fill out): _____

Liability Clause: I have read the Guidelines for the Tulip Time Dutch Market and agree to abide by them. I will be set up by 8:00 PM Wednesday, April 30, 2025 and will have my booth open for all show hours. I will be solely responsible for liability of my own products. I hereby agree to indemnify and hold harmless the Pella Business Women's Club, the Pella Historical Society, the Tulip Time Steering Committee, the City of Pella, and any and all other personnel connected with the show against any and all demands, liabilities for injury, and loss or damage of merchandise or expenses from any such damages arising from the Dutch Market.

SIGNED: _____

DATE: _____

²Your business contact information will be available in late April on Pella Business Women’s Club - Facebook.

³By indicating that you would like to use a generator, you agree that you have read, understand, and agree to the following terms and conditions.

1) Requesting a generator does not mean that you may use a generator. The Pella Business Women’s Club will review each request and determine whether it is necessary to run your business. Generators may not be used to run cash machines. 2) If you are NOT approved to use a generator, you will be refunded \$25.00. 3) Only one generator is allowed. 4) Generators may be a maximum of 60 decibels. 5) The Pella Business Women’s Club will periodically check the decibel level of any of the generators used during Tulip Time. Violation of any of these rules may result in mandatory discontinuance of generator usage and/or prohibiting your return to Tulip Time.

Payment & Application

- Application & check/money order may be mailed to the address below.
- Application may be emailed to PellaDutchMarket@gmail.com & payment sent by Venmo **PellaBwomen2022**.